

Círculo de Creativas Ec 2020-Present  
Co-founder & Activist

PAPER 2019-Present  
Creative Director  
\*In Charge of: a diverse team of 10 creatives\*

PAPER 2017-2019  
Senior Copywriter

BBDO ECUADOR 2014-2017  
Senior Copywriter

CREACIONAL 2013-2014  
Copywriter

BBDO ECUADOR 2012-2013  
Copywriter

KOMMUNIK 2012  
Jr. Copywriter

COLETO 2011  
Jr. Copywriter

MARURI GREY 2010  
Intern

### BRANDS/PROJECTS

Amstel, Biela (Heineken Group), Gatorade, Pepsi, 7UP, Johnsons & Johnsons, Rio Store (Fashion Retail), Parmalat, 220V Energy Drink, Unilever, Banco de Machala, Claro, Tuenti, Riocentro Shopping, Güitig, Bora Bora, Bosques de la Costa, Ministerio de Comercio Exterior, among others.

Cannes Lions See It Be It 2020 - 2022  
The One Show 2022 YG20 Jury  
Lürzer's Archive Print of the Week/  
Publishing x2  
New York Festival 2022 Jury/Silver  
Lux Awards 2022 Bronze x2  
Ojo de Iberoamérica 2022 Jury  
Cóndor de Oro 2021 (Local Festival)  
Independent Agency of the year /  
Women Leadership/  
Grand Prix/Gold x2/Silver/Bronze x7  
Ojo de Iberoamérica 2021  
Local Independent Agency of the year  
Lux Awards 2021 Gold/Silver/Bronze  
Fiap Festival 2021 Shortlist x2  
Wina Festival 2021 Gold x2/Bronze x2  
New York Festival 2021 Bronze  
Cannes Lions 2021 Shortlist Jury  
Ojo de Iberoamérica 2020 Jury/Gold/ Silver  
Cannes Lions See It Be It - Bogotá 2019.  
Wina Festival 2019 Silver x2/Bronze.  
Effie 2018 Gold/Bronze.  
Cóndor de Oro 2018 (Local Festival)  
Grand Prix/Gold x2/Silver/Bronze x2/  
Independent Agency of the year.  
Guinness World Record 2013  
Entiértrate con Bora Bora (Campaign).



ANDREA AUZ

PORTFOLIO

ANDREAAUZ.COM

I'm a very passionate Creative Director with +10 years of experience and anecdotes. My ideas have been recognized by both costumers and creative festivals. I was part of Cannes Lions "See It Be It" program on its latam version and a year later they picked me, among 800 applications, for the global version along 14 creative leaders from around the world. I have had the opportunity to give mentorships, small talks and radio interviews about advertising and gender equality. I have also been invited to judge important festivals. I believe that the best award in this career is the amazing people you meet on the path. I aim to achieve more recognition, and also to meet more talented people.

### Skills & Interests

Common sense. Detailed. Proactive. Curious. Fighter. Emphatic. Dreamer. Caring. AdLover. Cats. Aesthetic. Planner. Food. Enthusiastic. Colors. Art Direction. Comedy. Interior Design. Strategy. Feminism. Journaling. Social Listening. Reality Shows. To Do Lists.

### Press

<https://www.forbes.com.ec/liderazgo/esta-guayaquile-na-una-15-lideres-creativas-mas-prometedoras-mundo-n23042>

<https://www.eluniverso.com/larevista/sociedad/andrea-auz-busco-visualizar-a-las-creativas-en-el-pais-nota/>

<https://loscannes.ec/la-publicidad-es-como-el-futbol-andrea-auz/>

<https://www.latinspots.com/sp/noticia/andrea-auz-para-que-el-trabajo-se-convierta-en-nuestra-voz/57060>

<https://www.adlatina.com/publicidad/los-mejores-trabajos-de-paper-en-2020-seg%C3%BAAn-cristian-seisdedos-y-andrea-auz>

### Let's talk :)

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